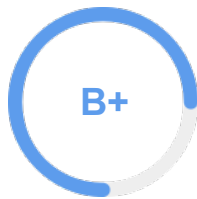




# Website Report for yourwebsite.com

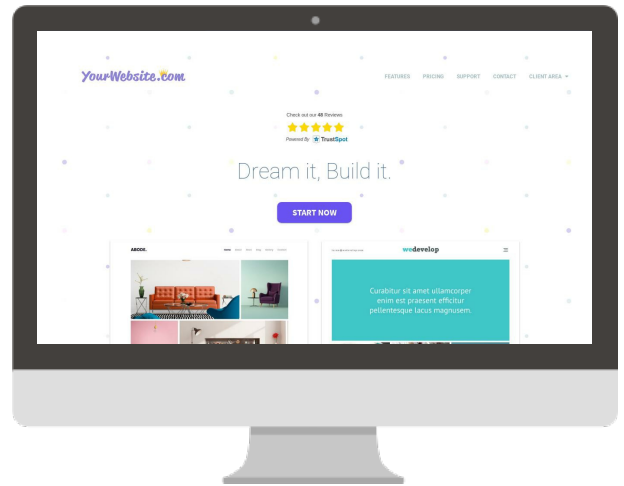
This report grades your website on the strength of a range of important factors such as on-page SEO optimization, off-page backlinks, social, performance, security and more. The overall grade is on a A+ to F-scale, with most major industry leading websites in the A range. Improving a website's grade is recommended to ensure a better website experience for your users and improved ranking and visibility by search engines.

## yourwebsite.com's Audit Results



Your page could be better

You have 12 Improvements Recommended



SEO



Usability



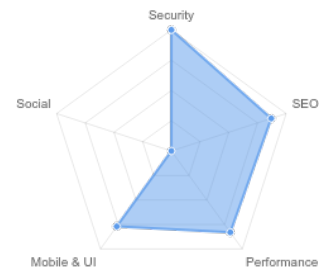
Performance



Social



Security



## SEO Results



Your SEO is good

Your page is largely optimized for SEO performance. SEO optimization is important to ensure you can maximize ranking potential and drive traffic to your website from search engines. You can continue to build on your position by ensuring On and Off-Page factors highlighted here are improved, as well as through application of SEO strategies like content generation and link building.

### HTML HEADER

#### Title Tag

You have a title tag of optimal length (between 10 and 70 characters).



Length : 63

### Meta Description Tag



Your page has a meta description of optimal length (between 70 and 320 characters).

Use a powerful site builder on Yourwebsite.com to create fabulous professional and responsive websites. With leading AI technology, our advanced drag-and-drop interface allows you to move content freely on your website's page. So, you can easily customise, build and design your website in a matter of minutes.

Length : 310

## BODY CONTENT

### Header Tags



Your page is making good use of header tags.

HTML header tags are an important way of signaling to search engines the important content topics of your page, and subsequently the keywords it should rank for.

Header Tag	Frequency
H1	1
H2	3
H3	0
H4	6
H5	0
H6	0

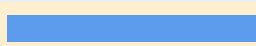
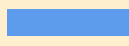

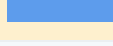
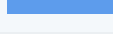
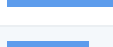


### Keyword Consistency



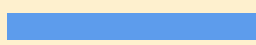
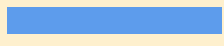
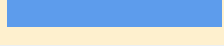
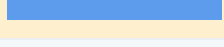
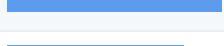
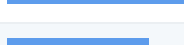
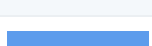

Your page's main keywords are not distributed well across the important HTML tags.

Your page content should be focused around particular keywords you would like to rank for. Ideally these keywords should also be distributed across tags such as the title, meta and header tags.

## Individual Keywords

Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency	
website	✓	✓	✓	21	
site	✓	✓	✓	11	
online	✗	✗	✗	10	
support	✗	✗	✓	9	
get	✗	✗	✓	9	
builder	✗	✓	✓	9	
need	✗	✗	✗	7	
all	✗	✓	✗	7	

## Phrases

Phrase	Title	Meta Description Tag	Headings Tags	Page Frequency	
site builder	✗	✓	✓	7	
drag and	✗	✗	✓	6	
and drop	✗	✗	✓	6	
drag and drop	✗	✗	✓	6	
your website	✗	✓	✗	6	
with our	✗	✗	✓	5	
our site	✗	✗	✓	4	
online store	✗	✗	✗	4	

### Amount of Content

Your page has a good level of textual content, which will assist in it's ranking potential.



Word Count: 829

### Image Alt Attributes

You have images on your page that are missing ALT attributes.



We found 18 images on your page and 2 of them are missing the attribute.

LINKS

## Number of Backlinks



You have a strong level of backlink activity to this page.

Backlink data provided by **MOZ**



**1381478**

External  
Backlinks



**1387193**

All Backlinks



**54**

Moz Domain  
Authority

## On-Page Link Structure



We found 32 total links. 72% of your links are external links and are sending authority to other sites. 69% of your links are nofollow links, meaning authority is not being passed to those destination pages.

## Broken Links



We have not detected any broken links on your page.

## Friendly URLs



Your page links appear friendly (easily human or search engine readable).

## OTHER

### Robots.txt



Your website appears to have a robots.txt file.

`http://yourwebsite.com/robots.txt`

### XML Sitemaps



Your website appears to have an XML sitemap.

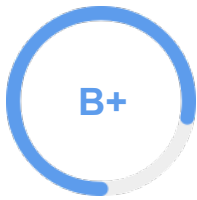
`https://yourwebsite.com/sitemap.xml`

### Analytics



Your page is using an analytics tool.

 Google Analytics



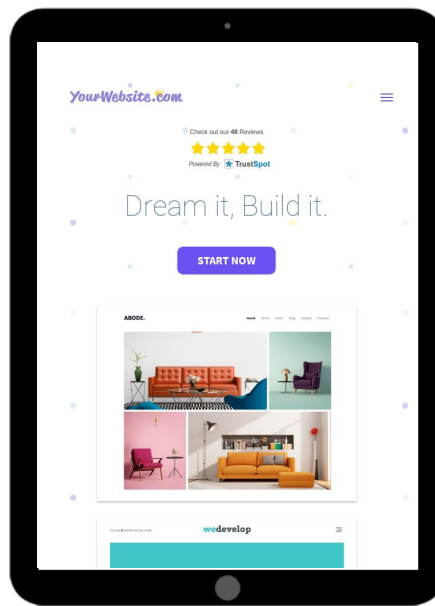
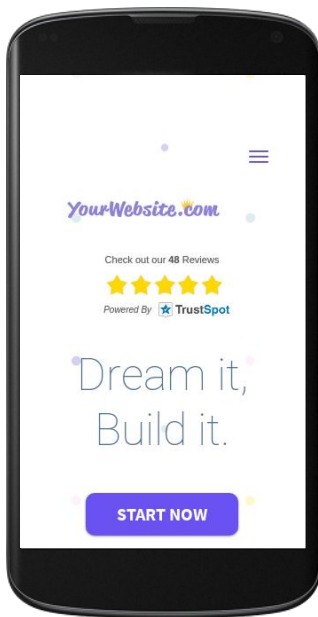
## Your usability could be better

Your page is OK but could be more usable across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

### Device Rendering



This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.



### Use of Mobile Viewports



Your page specifies a viewport matching the device's size, allowing it to render appropriately across devices.

### Flash Used?



No Flash content has been identified on your page.

### iFrames Used?



Your page appears to be using iFrames. iFrames are discouraged as they can complicate navigation of content in mobile and have historically been harder to index for search engines. There are particular coding libraries however such as Google Tag Manager that require iFrames as part of their functionality.

### Favicon



Your page has specified a favicon.

### Legible Font Sizes



The text on your page appears to be legible across devices.

## Tap Target Sizing



Some of the links or buttons on your page may be too small for a user to easily tap on a touchscreen. Consider making these tap targets larger to provide a better user experience.

## Performance Results



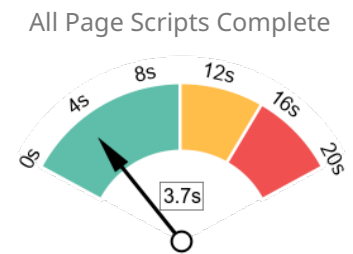
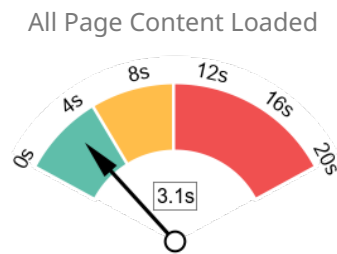
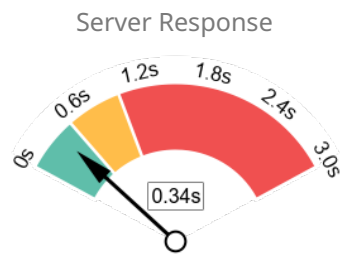
### Your performance is good

Your page has performed well in our testing meaning it should be reasonably responsive for your users, but there is still room for improvement. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings).

### Page Speed Info



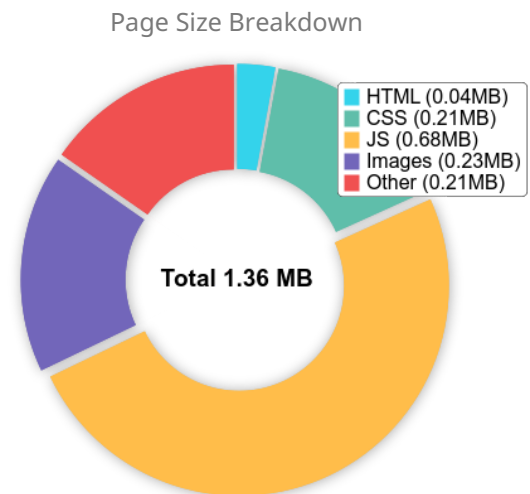
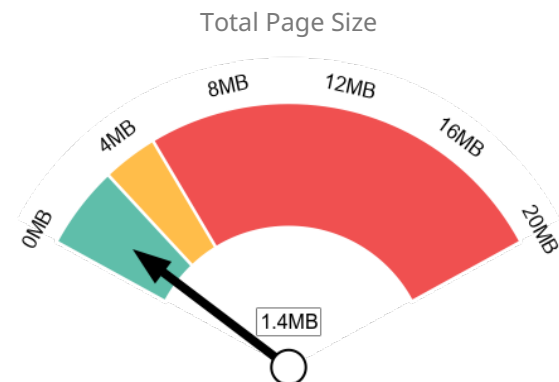
Your page's server response time is reasonably low which is good for load speed and user experience.



### Page Size Info









Your page's file size is reasonably low which is good for Page Load Speed and user experience.



## Number of Resources



This check displays the total number of files that need to be retrieved from web servers to load your page. As a general rule, having more files to retrieve increases the number of server requests and can subsequently increase page load time. It is a good idea to removing unnecessary files or consolidate files like styles and scripts where possible.

 <b>49</b>	 <b>3</b>	 <b>10</b>	 <b>10</b>	 <b>14</b>	 <b>12</b>
Total Objects	Number of HTML Pages	Number of JS Resources	Number of CSS Resources	Number of Images	Other Resources

## JavaScript Errors

Your page is not reporting any JavaScript errors.



## GZIP Compression

Your website is using GZIP compression.



## Optimize Images

Your page appears to include images which are poorly optimized. Properly formatting and compressing images can have a significant impact on page load performance.



## Minification

All your JavaScript and CSS files appear to be minified.



## Deprecated HTML

No deprecated HTML tags have been found within your page.



## Inline Styles

Your page appears to be using inline styles. Inline styles are an older coding practice and discouraged in favor of using CSS style sheets, due to their ability to degrade page load performance and unnecessarily complicate HTML Code.





## Your social needs improvement

You appear to have a weak social presence or level of social activity (or we may just not be able to see your profiles!). Social activity is important for customer communication, brand awareness and as a marketing channel to bring visitors to your website. We recommend that you list all of your profiles on your page for visibility, and begin to build a following on those networks.

### Facebook Connected

No associated Facebook Page found as a link on your page.



### Twitter Connected

No associated Twitter profile found as a link on your page.



### Instagram Connected

No associated Instagram profile found linked on your page



### Youtube Connected

No associated Youtube channel found linked on your page.



### LinkedIn Connected

No associated LinkedIn profile found linked on your page.



### Social Shares

You have a low level of Social Sharing of this page. Social Sharing is an effective way to drive traffic and build brand awareness.



0

Facebook



0

LinkedIn



0

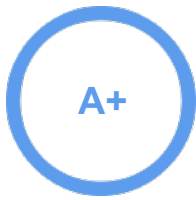
Pinterest



0

Stumbleupon





## Your security looks very good!

We haven't identified obvious security problems on your website. Security is important to ensure your website protects user data, doesn't become compromised or experience downtime or data loss. We recommend ongoing patching and the continuous use of protective monitoring tools.

### SSL Enabled

Your website has SSL enabled.



### HTTPS Redirect

Your page successfully redirects to a HTTPS (SSL secure) version.



### Malware Check

Your website has been flagged as safe by popular malware scanners



Google Safe Browsing



### Email Privacy

No email addresses have been found in plain text on your page.







# Technology Results

## Technology List



These software or coding libraries have been identified on your page.

	Technology	Version
	Bootstrap	
	CloudFlare	
	Font Awesome	
	Google Analytics	
	jQuery	
	Slick	

## Server IP Address

104.27.186.105



## DNS Servers

boyd.ns.cloudflare.com  
tia.ns.cloudflare.com



## Web Server

cloudflare



## Charset

text/html



## Recommendations

SEO	Use your main keywords across the important HTML tags	Medium Priority
Social	Encourage Page Social Sharing	Medium Priority
Social	Create and link your Facebook Page	Medium Priority
SEO	Add ALT attributes to all images	Low Priority
Social	Create and link your Twitter profile	Low Priority
Performance	Optimize your images to reduce their file size	Low Priority
Performance	Remove inline styles	Low Priority
Social	Create and link associated Instagram profile	Low Priority
Social	Create and link an associated Youtube channel	Low Priority
Social	Create and link an associated LinkedIn profile	Low Priority
Mobile & UI	Remove iFrames	Low Priority
Mobile & UI	Improve the size of tap targets	Low Priority